



LA FONDATION  
POUR LA FORMATION HÔTELIÈRE

# CERTIFICATE

OF ATTENDANCE AT INTERNATIONAL SEMINAR

Odesa, Ukraine, November 2024



Odesa National  
University of Technology



## STRATEGY - Strategic Planning in Hospitality and Tourism

Seminar - 4 hours

sponsored by La Fondation pour la Formation Hôtelière,  
organized by Odesa National University of Technology,

and delivered by

**ADRIAN BARSBY**, Business Coach, Strategic Advisor, Marketing Expert,  
Associate Lecturer at Manchester Metropolitan University, UK

**ZATARAKHKAN OLGA**

27/29.11.2024

DATE

